



**Year-round performance
starts here.**



Why winter tires?

Winter tires are uniquely engineered to take on the challenges that winter driving presents in ways that all-season tires simply can't.



Safer stopping

Winter tires significantly reduce stopping distance in winter driving conditions.



Increased control

The unique flexible rubber compound and tread design provide a significant improvement to control, traction, and performance in winter conditions.



Economically sound

Reducing the risk of collisions in winter can save you money on collision repair, insurance, and more.

Winter tires can reduce your vehicle's stopping distance by **25%** compared to all-season tires.

WINTER TIRES



ALL-SEASON TIRES



The performance you love. The confidence you need.

Audi has built its legacy on uncompromising design, engineering, and performance. You and your Audi vehicle deserve winter tires that deliver on those same guiding principles. Designed with each unique Audi vehicle in mind, Audi Genuine Winter Wheels work in perfect harmony with your vehicle to ensure the perfect fit, optimal performance, and of course, striking design.



Financing

Audi Genuine Winter Wheels can be purchased as a part of a package with any new Audi contract to be included in your financing payments. Talk to your preferred Audi dealer to learn more about your financing options.

Warranty

When purchased with a new Audi vehicle, Audi Genuine Winter Wheels are covered by a 4-year, 80,000 km limited warranty. When purchased separately, they're covered for 2 years, and unlimited km.

All-season vs. Winter Wheels

THE MYTH

All-season tires are sufficient for winter conditions, especially in regions with less snow.

THE REALITY

The performance of All-season tires declines in **temperatures lower than 7°C**, regardless of the road condition.

Comparing performance in cold weather.



Temperatures
as low as

-40°C

WINTER
WHEELS



Temperatures
as low as

7°C

ALL-SEASON
TIRES

The durability is in the details.



Unique compounds

Audi Genuine Winter Wheels are made of a more flexible compound that allows it to maintain grip and malleability in temperatures as low as -40°C. The addition of silica and other additives also help decrease wear and provide enhanced traction in wet conditions.



Enhanced tread design

The optimized tread design with increased lateral biting edges provide better grip in cold, wet, or icy conditions.

Safety never looked so good.

The same care and craftsmanship that goes into the technology, quality, and safety of Audi Genuine Winter Wheels carries through into the stunning design. This includes specifically designing tires that complement each Audi model.



**17" 10-spoke-
Design**
2018+ Q5



**17" 5-arm
Serra Design**
2019+ Q3



**17" 5-spoke
Design**
2017+ A4



**20" 10-spoke
Lamina Design
gloss black**
2019+ e-tron



**21" 10-spoke
star design
Audi Sport**
2021+
RS6 / RS7



**22" 5-spoke
structure
V design
Audi Sport**
RS6 / RS7



Contact your preferred Audi dealer
to find the right Audi Genuine
Winter Wheels for your vehicle,
or visit www.audiaccessories.ca

