

Facts you should know about auto theft²

- ▶ Vehicle theft is one of the most frequent crimes committed in Canada according to police reported data.
- ▶ Policy reported close to 73,000 motor vehicle thefts in 2013. That's roughly 200 stolen vehicles each day.
- ▶ About two-thirds of all stolen vehicles were taken from public areas such as parking lots and streets. The remaining third were taken from private residences.
- ▶ Insurance Bureau of Canada (IBC) statistics show that car theft costs Canadians about \$1 billion a year including health care expenses, court, policing, legal and out of pocket costs such as deductibles.³

2. Source: Statistics Canada, 2010.

3. Source: Insurance Bureau of Canada (IBC) 2010.

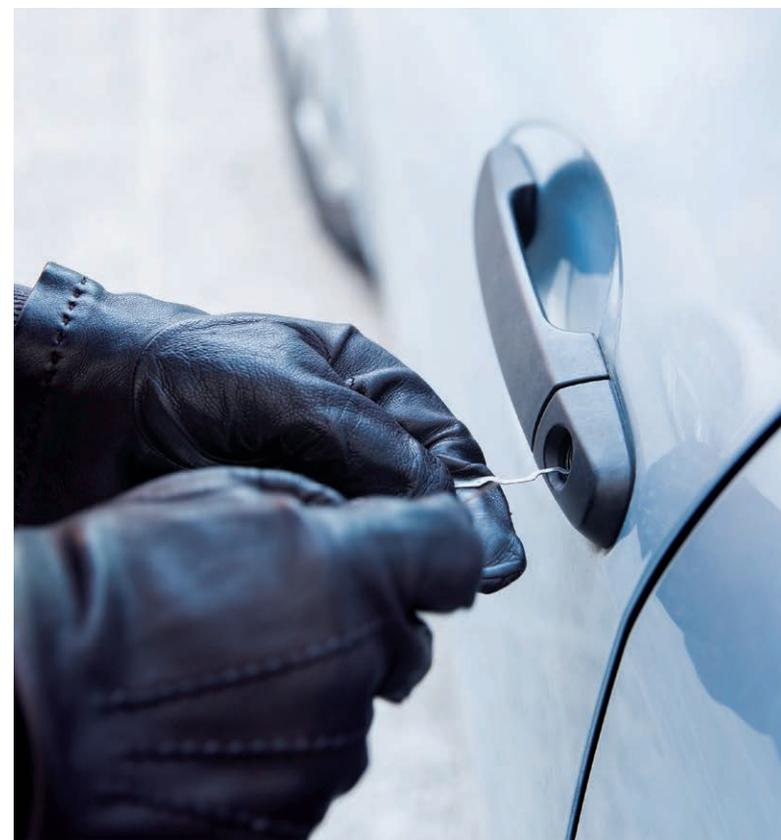


Audi After Care™ 

Audi After Care™
Anti-Theft 

Anti-Theft

Theft Deterrent System for New, Certified Pre-Owned and Used Audi Vehicles.



Contact your local Audi Canada dealer or call our toll-free number at 1-866-937-8406 to learn more about Audi After Care products.

AudiAfterCare.ca

The contents provided in this brochure are only a summary of certain terms and conditions of the agreement/policy. Please refer to the actual agreement/policy for complete details of coverage and exclusions. The terms and conditions of the agreement/policy shall supersede the contents provided in this brochure. The agreement/policy may not be available in all Provinces or Territories and specific provisions may vary based upon individual provincial or territorial requirements.

All rights reserved. "Audi" and the Audi logo are registered trademarks of AUDI AG.

AAC-AT-B2C-0317-R9E

Detering auto theft with the power of vehicle identification



Improve your vehicle's traceability and deter thieves

Cars with no visible signs of theft deterrent are easy targets for thieves. With over 250 cars stolen per day in Canada, thieves seem to have plenty of vehicles to choose from. Audi After Care Anti-Theft is a vehicle theft deterrent system designed to discourage thieves from stealing your Audi. In the event your car goes missing, Audi After Care Anti-Theft increases the chance of vehicle recovery and may provide a benefit to reduce the cost of purchasing a replacement vehicle.

Audi After Care Anti-Theft combines a clearly visible warning label with permanent, pre-registered numbers embedded on body panels throughout your vehicle to make it a less attractive target for would-be thieves. The pre-registered number adds your vehicle to a national database to improve its traceability. The "Police Traceable" window decal will make it obvious to potential thieves that your vehicle is registered and help convince them to leave your vehicle alone.

In the event your vehicle is stolen and then recovered, you will be reimbursed for your Audi After Care Anti-Theft purchase. If your vehicle is stolen and not recovered within 30 days or is recovered and declared a total loss by your insurance provider, your selling dealer will provide you with a discount of up to a \$5,000 towards the cost of purchasing a replacement vehicle from their available inventory.¹

Contact your local Audi dealer, call our toll-free number at 1-866-937-8406, or visit AudiAfterCare.ca to learn more about Audi After Care products.

Effective theft prevention for your vehicle

Car thieves will think twice about stealing your vehicle when it is equipped with Audi After Care Anti-Theft. The product offers:

Multiple Term Options

Audi After Care Anti-Theft can be purchased for terms ranging from 24 to 84 months.

Protection for Recovered Vehicles

Provides a full refund of the purchase price for Audi After Care Anti-Theft in the event your vehicle is stolen and recovered with damage or stolen goods.¹

Protection for Unrecovered or Total Loss Vehicles

Provides up to \$5,000 as a selling dealer discount available towards the purchase of a replacement vehicle in the event your vehicle is stolen and unrecovered or recovered and declared a total loss.¹

Vehicle identification

All vehicles equipped with Audi After Care Anti-Theft are fitted with unique and permanent tracking numbers discreetly embedded in various locations throughout the vehicle for improved traceability.

Anti-Theft offers

- ▶ Effective method for discouraging would-be thieves from stealing your vehicle.
- ▶ Multiple term options.
- ▶ Reimbursement for the Audi After Care Anti-Theft product in the event your vehicle is stolen and recovered with damage or stolen goods.
- ▶ Discount benefit of up to \$5,000 towards a replacement vehicle to help compensate for unrecovered/total loss claims.¹

1. Some conditions & benefit limits apply. See agreement/policy for full details.
2. Source: Statistics Canada, 2010.



Statistics show that roughly 40% of vehicles stolen in Canada are never recovered.² With the Audi After Care Anti-Theft window decal installed, thieves are instantly notified that your vehicle is traceable.